



*"Pure Drops of Wellness,
Cold Pressed with Care."*





Shuddha Amrutdhara Organics

In Ichalkaranji, a town in Maharashtra, well-known for its textile industry, my brother and I started our business in 2019. Our decision to enter the cold-pressed oil industry was motivated by our common goal of promoting natural, healthier substitutes for the refined oils that are currently dominating the market.

We began small, pooling our resources to acquire basic cold-press equipment and sourcing high-quality seeds—groundnuts, sesame, and coconuts from local markets. Our original setup was in a little shed at home, where we pressed our first batches. It was difficult in the beginning to persuade clients to convert from cheaper, mass-produced oils to our premium, unprocessed offering. We depended on word-of-mouth, giving away free samples at local markets and emphasising the health benefits of cold-pressed oils, such as improved nutrient retention and no chemicals.

By mid-2020, we had a loyal customer base that consumed approximately 50 litres each month. Encouraged, we put every penny back into the business. We upgraded our equipment and recruited a person to manage pressing and packaging. Social media was a game changer for us; we showed our method, provided client testimonials, and offered doorstep delivery. This clarity increased trust, and our sales soared to 250 litres by 2021.

Scaling requires more strategy. In 2022, we expanded our product line with almond and castor oils, targeting health-conscious urban consumers beyond Ichalkaranji. By 2023, we hit 300 liters monthly, thanks to consistent quality and a growing reputation.

By 2024, five years from our humble start, we reached 500 liters per month. It was more than just sales; it was about building a brand that people trusted. From a shed to a thriving small business, our experience in Ichalkaranji taught us about resilience, inventiveness, and the power of community. We're not stopping here; the goal is to keep growing, one bottle at a time.





Cold Pressed Groundnut Oil



Heart Health:
Reduces bad cholesterol levels.



Anti-Aging:
Moisturizes and prevents aging.



Antioxidants:
Reduces bad cholesterol levels.



Digestive Health:
Aids digestion and relieves constipation.



Weight Management:
Promotes satiety and aids weight loss.





Cold Pressed Almond Oil

Cold-pressed almond oil is known for its numerous benefits, particularly for skin and hair care, as well as its general health advantages.



Moisturizes Skin:

Keeps skin soft and hydrated.



Improves Skin Tone:

Reduces dark circles and blemishes.



Anti-Aging:

Reduces wrinkles with antioxidants.



Nourishes Hair:

Strengthens and smooths hair.



Heart Health:

Reduces bad cholesterol levels.





Cold Pressed Coconut Oil

Coconut oil is a versatile natural oil known for its moisturizing properties for skin and hair. It supports digestion, boosts immunity with antioxidants.



Moisturizes Skin:

Acts as a natural moisturizer, keeping the skin soft and hydrated.



Wound Healing:

Can accelerate the healing process for minor cuts and burns.



Natural Antibacterial:

Helps fight bacteria, fungi, and viruses due to its antimicrobial properties.



Promotes Hair Health:

Nourishes the scalp and helps with hair growth and shine.



Improves Heart Health:

May help increase good cholesterol levels (HDL) and support heart health.





Cold Pressed Sesame Oil

Sesame oil is a nutritious oil derived from sesame seeds, known for its rich, nutty flavor. It is high in healthy fats, antioxidants, and essential vitamins like E and K.



Regulates Blood Pressure:

Can help lower high blood pressure due to its healthy fat content.



Boosts Skin Health:

Moisturizes skin, improving elasticity and reducing wrinkles.



Rich in Antioxidants:

Contains sesamol and sesaminol, which protect against oxidative stress.



Promotes Hair Health:

Nourishes the scalp and helps with hair growth and shine.



Improves Heart Health:

May help increase good cholesterol levels (HDL) and support heart health.





Cold Pressed Castor Oil

Castor oil is a thick, pale oil derived from the seeds of the castor bean plant. It is known for its moisturizing properties and is commonly used to promote hair growth, improve skin health, and treat dry scalp.



Moisturizes Skin:

Deeply hydrates and softens dry skin.



Heals Wounds:

Reduces dark circles and blemishes.



Treats Constipation:

Acts as a natural laxative for digestive health.



Promotes Hair Growth:

Stimulates hair follicles and helps with hair thickening.



Boosts Eyelash Growth:

Encourages thicker and longer eyelashes.





Groundnut Oil

500 ML	₹220
1 LIT.	₹430
5 LIT.	₹2160



Almond Oil

100 ML	₹450
200 ML	₹900
500 ML	₹2400



Coconut Oil

200 ML	₹160
500 ML	₹370
1 LIT.	₹740



Sesame Oil

200 ML	₹180
500 ML	₹430
1 LIT.	₹780



Castor Oil

100 ML	₹115
200 ML	₹210
500 ML	₹450



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Mfg By :

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